

# Primerica Online:

## Your Ultimate Business Building Resource

One of the best parts about Primerica is that you are in business FOR yourself but not BY yourself. When you pay your \$99 IBA fee plus **\$25 a month<sup>1</sup> for full-service Primerica Online**, you're not just getting access to POL, you're getting a full suite of resources and support to take you straight to the top!

**Go to POL for access to cell phone discounts up to 27% or as much as \$250 annually!\***

\*Actual savings depend upon specific carrier and plan selected.

### WHAT YOU GET with a Full-Service POL Account

#### Your Own Business Website

**Grow your new business with a professional website.**

Once you subscribe to POL, you are only moments away from your own professional business website with free hosting and your own @primerica.com email address.

#### Training Tools

**Get prepared for and pass the life & securities licensing exams.**

POL is the best way to utilize Primerica's extensive support system that offers the best pre-licensing tools available.

#### Business & Competition Reports

**Keep track of your business and personal standings.**

Business reports provide up-to-date snapshots of all your business transactions, so you can decide where to focus in order to grow big. Competition scoreboards allow you to see your position in company competitions and recognitions.

#### Deductr™ Software Discount<sup>2</sup>

**Receive discounted access to business tax deduction software.**

With POL, you can purchase Deductr™ tracking software for \$25 a year instead of the regular \$29.95 per month! Independent business owners can save hundreds, even thousands of dollars in taxes just by tracking properly.

#### Savings on Securities Licensing Fees<sup>3</sup>

**Let Primerica help you with that.**

Securities licensing fees can become expensive, but you can position yourself to get your licensing fees pre-paid with your full-service POL subscription.<sup>2</sup>

#### Morningstar Financial Analysis<sup>4</sup>

**Get access to Morningstar financial analysis software.**

Industry leading Morningstar output reports are an incredible sales tool for rollover comparisons or stand-alone client presentations.

### RETAIL VALUE<sup>5</sup> of POL Products and Services

Your own website:

**\$300**



Access to on-demand online training:

**\$400**



Business & Competition Reports:

**\$600**



Deductr™ Software:

**\$360**



Qualify to have securities licensing paid for:

**\$500**



Morningstar financial analysis software:

**\$4,000/yr**



**\$25 per month**

**Up to \$6,130 value per year**

**POL is a cost-effective approach to give you everything you need to run a successful business!**

1 In Canada, fees are \$103.95 for the IBA (includes applicable sales tax) plus \$28.00 per month for POL. 2 Primerica is making Deductr™ available for use by the field through a license from Deductr, but Primerica does not provide tax advice and does not warrant its performance in any way. See additional details in the Terms of Service subscription agreement for Deductr. 3 Look on POL under the Getting Licensed link for more information on what you need to do to take advantage of this benefit. 4 Must be securities licensed. 5 Retail Value figures are approximate and may vary between jurisdictions and service providers.

Limited POL access is also available. Ask your RVP for details.

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