

# The Formula to a Big Base Shop

## The Numbers are the Numbers

Based on an average of \$800 per case;  
this is the key to your next promotion!

Number of Licensed Codes	Number of Licensed Producers	Total Number of Cases per month	Total Premium per month
10	2	4 to 6	\$3,200 - \$4,800
20	4	8 to 12	\$6,400 - \$9,600
30	6	12 to 18	\$9,600 - \$14,400
40	8	16 to 24	\$12,800 - \$19,200
50	10	20 to 30	\$16,000 - \$24,000
60	12	24 to 36	\$19,200 - \$28,800
70	14	28 to 42	\$22,400 - \$33,300
80	16	32 to 48	\$25,600 - \$38,400
90	18	36 to 54	\$28,800 - \$43,200
100	20	40 to 60	\$32,000 - \$48,000